



2007 Silage-Specific™ Leadership Conference

Science. Yield. Success.™  Dow AgroSciences

Agenda

Monday, 12/3

Noon – 6:00 p.m.	Registration	<i>Hotel Lobby</i>
Noon – 6:00 p.m.	Hospitality	<i>Gates</i>
6:00 p.m.	Welcome Reception	<i>Severin Lobby</i>
7:00 p.m.	Opening Remarks Greg Cannon	<i>Severin Ballroom</i>
	Dinner	<i>Severin Ballroom</i>
8:30 p.m.	Wonderful Future of American Dairy Dr. Jay Lehr	

Tuesday, 12/4

7:00 a.m.	Breakfast Buffet	<i>Severin Mezzanine</i>
8:00 a.m.	Labor Issues and Management Dr. Jorge Estrada	<i>Fisher Ballroom</i>
9:00 a.m.	Real Life Experience with BMR Dr. Bill Nelson	
10:00 a.m.	Break and Board Buses	<i>West Side Hotel Lobby</i>
10:30 a.m.	Depart for Fair Oaks	
12:00 noon	Lunch	<i>Fair Oaks Dairy</i>
1:00 p.m.	Tour	
3:30 p.m.	Board Buses for Return	
3:45 p.m.	Depart Fair Oaks	
6:00 p.m.	Depart Hotel for Pacers Basketball	
7:00 p.m.	Dinner/Game	<i>Conseco Fieldhouse</i>

Wednesday, 12/5

7:00 a.m.	Breakfast Buffet	<i>Severin Mezzanine</i>
8:00 a.m.	Board Buses	<i>West Side Hotel Lobby</i>
8:15 a.m.	Depart for Dow AgroSciences	
8:45 a.m.	Tour	<i>Dow AgroSciences</i>
10:00 a.m.	Board Buses for Return to Omni	
10:30 a.m.	Silage Agronomy Update Art Graves/Jon Erikson	<i>Fisher Ballroom</i>
11:30 a.m.	Closing Remarks Greg Cannon	
12:00 noon	Lunch Thank you for Attending <i>Travel Safely</i>	<i>Fisher Messanine</i>

Details...Details...Details

Hotel Information

Omni Severin Hotel
40 West Jackson Place
Indianapolis, IN 46225
Phone: 317-396-3656
Fax: 317-687-3619

If Flying...

Upon arrival at Indianapolis International Airport, please proceed to the baggage claim area. At the bottom of the escalator, a representative from Lew White Tours will be holding a "Mycogen Seeds" sign. Identify yourself and retrieve your luggage. The representative will then direct you to the appropriate vehicle for your ride to the Omni.

For your return to the airport, please meet the Lew White Tours representative in the lobby of the hotel two hours prior to your flight time.

If Driving...

Directions from the airport, I-70, I-74, I-65, or I-69 can be found at www.omnihotels.com/FindAHotel/IndianapolisSeverin/MapAndDirections.aspx.

Upon Arrival at the Omni Severin...

Please proceed to the hotel registration desk. There, you will receive your room key and leave a credit card impression for incidentals and room nights outside of our program dates. Monday, between noon and six, also check in at the Dow AgroSciences desk in the hotel lobby to receive your meeting materials and credentials.

Attire

Business casual will be appropriate throughout the meeting.

Internet Access

Members of Omni Select will have free high speed access in their guest rooms. If you are not a member, go to www.omnihotels.com and choose "Select Guest Program" to sign up prior to our meeting.